

Privacy Policy

Effective Date: August 1, 2026

This Privacy Policy explains how Free Gifts LA, also operating as Free Gifts Los Angeles ("we," "us," or "our"), a California sole proprietorship, collects, uses, and protects information from visitors to our website and subscribers to our email list.

Information We Collect

When you sign up for our email list, we collect the email address you provide. We do not require any other personal information to subscribe.

Our website does not use tracking technologies, analytics tools, or advertising pixels. We do not collect browsing data, cookies for tracking purposes, or any information beyond what you voluntarily submit through our signup form.

If you contact us directly, we may also collect any information you choose to include in that communication.

How We Use Your Information

We use your email address to send you:

- Alerts before a gift drop
- Hints about upcoming drop locations
- Announcements of gift winners

- Occasional advertising or promotional content from local business sponsors who support our gift drops

Sponsor advertising may appear within these emails. However, sponsors do not receive access to our email list, your email address, or any subscriber data. All emails are sent directly by Free Gifts LA.

We Do Not Sell Your Information

Free Gifts LA does not sell, rent, or trade your email address or any personal information to third parties, including sponsors, advertisers, or any other party. Your information stays under our control and is used solely for the purposes described in this policy.

Your Privacy Rights (California Residents)

As a California-based business, we comply with the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA). California residents have the right to:

- **Know** what personal information we have collected about you
- **Delete** personal information we have collected from you
- **Correct** inaccurate personal information we hold
- **Opt out** of the sale or sharing of personal information (we do not sell or share personal information, so this right is not applicable to our current practices)
- **Non-discrimination** for exercising any of these rights

To exercise any of these rights, contact us at contact@freegiftslosangeles.com. We may need to verify your identity before completing certain requests.

Unsubscribing

You can unsubscribe from our email list at any time using the unsubscribe link included at the bottom of every email we send. Unsubscribe requests are processed promptly.

Data Retention

We retain your email address for as long as you remain subscribed to our list. If you unsubscribe, we will remove your information from active use within a reasonable time, consistent with applicable law.

Data Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure. No method of electronic storage or transmission is completely secure, and we cannot guarantee absolute security.

Third-Party Service Providers

We use trusted third-party service providers to operate our business, including an email marketing platform to send communications and a payment processor to handle sponsor and business transactions. These providers process information on our behalf and are not permitted to use your information for their own independent purposes.

Children's Privacy

Our email list and website are not directed to children under 13, and we do not knowingly collect personal information from children under 13. If we learn that we have inadvertently collected such information, we will delete it promptly.

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

Contact Us

If you have questions about this Privacy Policy or wish to exercise your privacy rights, contact us at:

Free Gifts LA
7300 W Sunset Blvd, Ste L #808
Los Angeles, CA 90046
contact@freegiftslosangeles.com

Last updated: August 10, 2026